GRADUATE SCHOOL OF TOURISM MANAGEMENT

School in focus

- **Vision:** To be an excellent school and knowledge resource in integration of tourism policies analysis, planning, development and management including education, research, trainings and tourism cooperation in respective international, regional, national and local levels. GSTM mainly aims to produce "Excellent Executives of Sustainable Tourism Expertise".

- Currently, our school has PhD lecturers whose academic positions are "Associate Professor" and "Assistant Professor" in tourism at most in Thailand, as well as a nationwide network of experts and professionals in tourism and hospitality industry. We strongly intend to improve the academic sector and the potential of manpower for national tourism industry and continuously promote teaching and research in order to progressively, stably boost Thai tourism industry in the future by emphasizing on systematic and constructive thinking skills from attitudes and aspects to urge students improving creative thinking based on academic knowledge and circumstance.

- Focusing on student-centered learning and participatory approach, students will be engaged in experiential learning through special lectures from international famous Thai/foreign tourism executives and scholars, academic activities such as fieldwork, academic seminars and etc. Each batch students have various professional and administration experience that is a great opportunity to possibly share, learn from each other and expand network.

- GSTM and NIDA have academic collaborative networks with well-known education institutions both Thailand and abroad as well as national and international related organizations and well recognized nationally and globally.

- **Doctor of Philosophy Program in Integrated Tourism Management**

  3-year Ph.D. Track 1.1 Dissertation Only (48 credits) Tuition fee 602,000 Bht. / program ($ 16,672)

  3-year Ph.D. Track 2.1 Coursework and Dissertation 57 credits (Coursework 21 credit hours and Dissertation 36 credit hours) Tuition fee 602,000 Bht. / program ($ 16,672)

  4-year Ph.D. Track 2.2 Coursework and Dissertation 75 credits (Coursework 27 credit hours and Dissertation 48 credit hours) Tuition fee 760,000 Bht. / program ($ 21,047)

Key Features of the Program:

The program provides doctoral graduates who possess knowledge, integrity and working experience in integrated tourism research, analysis, planning and management to meet with the demand of various organizations at regional, national, and domestic levels and to create new sets of knowledge on tourism and integrated tourism development.

- **Master of Arts Program in Integrated Tourism Management**

  2 year 36 credits (Full time: weekdays – Coursework 24 credits hours and Thesis 12 credits hours or Coursework 33 credit hours and Independent study 3 credit hours) Tuition fee 100,400 Bht. / program ($ 2,781)

  2 year 36 credits (Part time: weekends – Coursework 24 credits hours and Thesis 12 credits hours or Coursework 33 credit hours and Independent study 3 credit hours) Tuition fee 100,400 Bht. / program ($ 2,781)

We currently offer 2 minor MA program:

1. Integrated Tourism and Hospitality Business Management (THBM)
2. Integrated Tourism and Hospitality Policy, Planning and Management (THPM)

Key Features of the Program:

The program is designed to produce master's degree graduates such as policy analysis, planners, executives, and administrators in tourism who possess knowledge and understanding in the fields of integrated tourism research, analysis, planning and management and who can utilize those sets of knowledge in determining tourism policy, planning, and management in sustainable fashion with integrity and good governance for benefits of the region, the nation, and the society.

Career prospects include executive or professional executive in the tourism field both public and private sectors, professor and academic in the field of tourism or social studies, personnel in government agencies or business enterprises which require the knowledge on tourism, policy analysis, tourism planning and management and other independent professionals.

Scholarship offered for Doctoral Degree 10 scholarships and Master Degree 10 scholarships yearly.

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